

ВТОРАЯ
ШКОЛА



NGO «DEVELOPMENT PROJECT CENTER OF
PECHENGA DISTRICT «SECOND SCHOOL»

«TODAY IS THE BEST DAY TO CREATE
OUR FUTURE!»

Our mission

Realization and support integrator of social and economic development program of urbanized settlement Nickel and Pechenga region in Murmansk area.




Our Founders





НОРНИКЕЛЬ

КОЛЬСКАЯ ГМК

Projects 2020

	WHAT WE DO	&	WHAT FOR
 <p>TOURISM</p>	<p>We increase touristic interest to the region</p> <p>What we do</p> <ol style="list-style-type: none"> 1. Reveal the uniqueness of the region 2. Identify the touristic potential of the territory 3. Promote new international touristic goods 4. Form attractive image of the region 5. Create the brand of Pechenga region 		<ul style="list-style-type: none"> ➤ Reveal the uniqueness of the area ➤ Reveal the tourist potential of the territory ➤ Create new international travel products ➤ Form an attractive image of the area
 <p>SOCIETY AND URBAN ENVIRONMENT</p>	<p>We upgrade cultural life and expand border communications</p> <p>What we do</p> <ol style="list-style-type: none"> 1. Identify creative potential of local community 2. Reveal versatile Nickel image 3. Create new teams of activists 4. Form new competencies 		<ul style="list-style-type: none"> ➤ Reveal the creativity of the local community ➤ Reveal the multifaced image of the town. Nickel ➤ Create new teams of activists ➤ Form new competencies
 <p>BUSINESS</p>	<p>We support small and medium-sized business</p> <p>What we do</p> <ol style="list-style-type: none"> 1. Increase the quality and level of life in the region 2. Stimulate business development 3. Create business teams 4. Form business thinking among young people 5. Support local initiatives 		<ul style="list-style-type: none"> ➤ Grow the territory attractiveness for new investments

Planning for 2020

	I section	II section	III section	IV section
 <p>BUSINESS AND TOURISM</p>	<ul style="list-style-type: none"> Launch of the iNICKEL online Lab project; 	<ul style="list-style-type: none"> Brand and identity development for Nickel; The work of the Urban Events Workshop is the preparation of the Industry 2021 Nickel festival. 	<ul style="list-style-type: none"> Organizational meetings for the development of the Meeting of Tourist Operators; Carrying out the World Tree Camp; Neighborhood Evening. 	<ul style="list-style-type: none"> Camp planning for 2021.
 <p>SOCIETY AND URBAN ENVIRONMENT</p>	<ul style="list-style-type: none"> Center team formation; Launch of the monthly action "Together we can do more". 	<ul style="list-style-type: none"> Research work, development of the master plan of Nickel and the city of Zapolarny; Improvement of a single public space in Nickel. 	<ul style="list-style-type: none"> Conducting two strategic sessions to develop the Nickel and Zapolarny Masterplan. 	<ul style="list-style-type: none"> Development of 4 architectural concepts and 2 improvement concepts; Final presentation on the defence of the Masterplan project.
		<ul style="list-style-type: none"> Development of a project for the development of the Pechenga region program; Preparatory stage of work with the Norwegian organization Tvibit – the project "Social cinema" 	<ul style="list-style-type: none"> Start of the Camp "World tree" project – international volunteer camp; Planning on Arctic cuisine festival; Summer Art Residence. 	



Web: the2school.com
Tel.: +7(921)176-39-74
E-mail: vtoraya.shkola2@gmail.com



the2school